STAR YOUR OWN BUSINESS AND BECAME A SUCCESFUL ENTREPRENURE

If you're an entrepreneur you have heard the million reasons not to go into business: It's too risky, you might go into debt, you'll probably lose sleep, and the list goes on. But even with all these uncertainties, people are still attracted to the startup world. There are just as many, if not more reasons to take the leap and go into business for your self. Here are just a few:

Spare time. This one can take some time. Initially you'll work longer hours for less pay. But if you do it right, you could start to master your schedule and the freedom that being an entrepreneur provides is awesome.

A story to tell. Whenever you tell someone that you run your own business, they always want to know what u do, how u do it and how it's going. You always be able to provide a tale or two, and the best part is that you get to determine the story's chapters. (When working for a corporation, people most likely have less input.)

Tax benefits. For entrepreneurs (freelancers included), they have the opportunity to take advantage of some nice tax perks. Many can write off expenses like travel, food, phone bills, portions of car payments, and the list goes on. Also, certain startups qualify for government incentives. Make sure to ask your accountant about what tax benefits you may be eligible for.

Pride. When you build something successful, it's a great feeling. You had a vision, were able to execute it and not can reap the benefits of saying "I did this." On the other hand, it's tough to be proud of the zillionth request for proposal you fill out for your employer.

Job security. Have you ever been laid off, downsized, or fired? If you have, you get this. With entrepreneurship the security lies in the fact you are your own boss. You run the show and don't have to worry about getting let go.

Networking. Entrepreneurs are communal creatures. We love to meet each other, swap stories, and learn from each other's experiences. Your circle of friends and acquaintances always grows when you become an entrepreneur, as many founders need others to lean on to survive and talk about the challenges only known to them.

Novelty. We, as humans, love new experiences but rarely can you experience a host of new things from inside your cubicle. This all changes when you are running the show. Starting your own business will ensure you'll always be facing new challenge and experiencing something new.

Recognition. There are literally thousands of local, regional and national awards that recognize entrepreneurs in every field and industry. This shouldn't be your only reason to start your business, but it certainly is a great feeling when you receive this recognition.

Financial independence. Let's be honest, this is probably the biggest reason people get into business for themselves. And that's a good thing! You should want financial independence. However you define financial independence – retirement stockpile, unlimited cash potential or having the money to buy what you want - entrepreneurship can allow you to achieve it. Trust me, money doesn't buy happiness, but it does make finding happiness much easier.

Create jobs. There's nothing like the satisfaction of knowing you're responsible for the success of your employees. Your ideas provided them the opportunity to earn a living, provide for their family and fulfill their own dreams.

Your brand. Being known for something is awfully enjoyable. People may start referring to you as the marketing guy, or the retail maven or the software guru. Whatever it is you're recognized as, it's fun to build that brand and earn that recognition.

 Your reason. We've given you a list of why you should get into business. But all that really matters is your reason to start your own business. Think, Decide & Execute

Feel free to contact us for more business ideas and Business Helps

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